



## How You Can Help FUNDRAISING

Thank you for your interest in fundraising for the Canadian Sea Turtle Network! Not only will you raise crucial funds for our programs, but you will help us to raise awareness about sea turtle research in Canadian waters and expand our community of supporters.

### **IDEAS TO GET STARTED**

#### **Party with a purpose:**

Turn your next special event into a fundraiser! Instead of bringing a gift, guests could contribute a donation to our organization. Some choose to have guests make a donation directly to the CSTN in their name via our website, while others collect a pool of donation money to be donated in one lump sum. The party could even have a sea turtle theme!

#### **Charity yard sale:**

If you need to clear some extra items from your home, plan a yard sale as a fundraiser. Funds raised can be donated, plus you will be ensuring that old items are reused and diverted from the landfill. This helps us to achieve our goal of reducing the amount of land-based trash that ends up in the ocean.

#### **Bottle drive:**

Your local recycling depot likely offers cash in exchange for returned cans and bottles. You can collect "empties" and return them to the depot to generate a donation. You can save the empty cans and bottles after a particular event or holiday, or you can organize a collection campaign over a particular period of time. Again, this helps us to achieve our goal of reducing land-based trash that ends up in the ocean.

#### **Bake sale or lemonade stand:**

Plan a bake sale or lemonade stand in your neighbourhood as a fundraiser. Funds raised can be donated, plus you can help inform your customers about sea turtles and the work that we do. Tip: Avoid plastic cups at your lemonade stand, in favour of reuseable cups or paper cups!

#### **Office fundraising challenge:**

Encourage friendly competition in your office by collecting donations and providing a prize to the employee or team who contributes the most.

#### **Movie night:**

Plan a movie night fundraiser, where you show a sea turtle related movie or documentary and charge a small "admission", which will be a donation to the CSTN.

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**We may be able to provide CSTN stickers, pencils, and other materials to assist with your fundraising efforts. For more information and fundraising support, please contact us at [info@seaturtle.ca](mailto:info@seaturtle.ca) or 902-423-6224. Thank you in advance for your help!**